

Remarks

The above Amendments and these Remarks are filed in reply to the outstanding Office Action. Claims 1-7, 9-10, 14-16, 20-22, 24 and 26 are currently pending.

Claims 1-7, 9-10, 14-16, 20-22, 24 and 26 are rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 6,006,265 ("Rangan *et al.*") in view of U.S. Patent No. 6,298,129 ("Culver *et al.*") and the book "How the Internet Works" ("Gralla") and in further view U.S Patent No. 6,553,410 ("Kikinis").

The Applicant's attorney respectfully disagrees. *Rangan et al.* discloses a system that operates distinctly different than the presently pending claims. *Rangan et al.* discloses the use of "custom hyperlinks...in the form of a network universal resource locator (URL)" that point to static HTML pages. In contrast to claim 1 and amended claims 15, 22, 24 and 26, "a common gateway interface process" provides dynamic "content" in response to "the common gateway interface process" and "a variable" in a "metadata time code."

Also, *Gralla teaches away* from presently pending claims. A user inputs an "On the Town" variable in order to retrieve the "On the Town" movie. *Gralla* teaches that "a variable" is input by a user, rather than included in "an embedded code" in "streaming video." There is no teaching that the "On the Town" movie includes "an embedded code" including the claimed "format." *Gralla* teaches away from the presently pending claims by disclosing "He or she can click on links to visit other pages, print pages, and view graphics and multimedia files" as direct contrast to "uses the variable [from the embedded code in the streaming video] to provide content to the first window identified by the target destination" as called for in claim 1. Page 197 of *Gralla*, last sentence of "6" (Emphasis added.)

Independent claims 15, 22, 24 and 26 are patentable for similar reasons stated above.

Based on the above amendments and these remarks, reconsideration of claims 1-7, 9-10, 14-16, 20-22, 24 and 26 is respectfully requested.

The Examiner's prompt attention to this matter is greatly appreciated. Should further questions remain, the Examiner is invited to contact the undersigned attorney by telephone.

The Commissioner is authorized to charge any underpayment or credit any overpayment to Deposit Account No. 501826 for any matter in connection with this response, including any fee for extension of time, which may be required.

Respectfully submitted,

Date: May 3, 2007 By: /Kirk J. DeNiro/
Kirk J. DeNiro
Reg. No. 35,854

VIERRA MAGEN MARCUS & DENIRO LLP
575 Market Street, Suite 2500
San Francisco, CA 94105
Telephone: (415) 369-9660
Facsimile: (415) 369-9665